



(352) 357-4147 ext 1443
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 www.eustishightheatre.com

Eustis High Theatre

Advertising Specifications

| | | PAGE | SIZE |
|--|------------------------|-------------------------|---------------|
| Full Page Inside Front Cover Inside Back Cover Back Cover | 1/2 Page Horizontal | Full Page | 5" W x 8" H |
| | | Inside Front Cover | 5" W x 8" H |
| | 1/4 Page Horizontal | Inside Back Cover | 5" W x 8" H |
| | | Back Cover | 5" W x 8" H |
| 1/4 Page Vertical | 1/2 Page Vertical | Half Page Horizontal | 5" W x 4" H |
| | | Half Page Vertical | 2.5" W x 8" H |
| | 1/4 Page Vertical | Quarter Page Horizontal | 5" W x 2" H |
| | | Quarter Page Vertical | 2.5" W x 4" H |

Reservations

Reservations for season ads are due by **October 3rd**. Reservations for individual productions are due **four weeks** before the opening of a production. Your reservation can be emailed to marketing@eustishightheatre.com.

Deadlines for Artwork

The Mousetrap, October 3, 2008
 Odd Couple: Female Version, November 14, 2008
 You Can't Take it With You, TBD (January 15, 2009)
 High School Musical, TBD (March 15, 2009)

Mechanical Requirements

Adobe Photoshop CS2 format preferred - CMYK (please include fonts or convert to curves)

Alternative methods:

Adobe Illustrator CS2 format

PDF file

600 dpi JPEG no compression

We can assist with your ad or other options if needed.

Ads can be emailed to ads@eustishightheatre.com
 or uploaded via FTP (contact us for more details)

Publication Size: 5.5" W x 8.5" H Booklet

**If you have any questions, please contact us.
 Thank you for your support!**